

SUITE



## Corner Studios by Diesel Living at The Megaro

LONDON

Blue Sky Hospitality joins forces with Moroso and Diesel Living to create suites fit for a rockstar at The Megaro.

Words: Ben Thomas | Photography: © Chris Orange

Famed for the bold mural painted onto its classic Georgian façade, The Megaro takes pride in rebelling against the norm. In a series of renovations – one of which transformed the traditional reception desk into a steampunk-inspired ‘social-minibar’ – the hotel has now launched three new suites designed by French-born British artist Henry Chebaane, founder and Creative Director of Blue Sky Hospitality.

Taking cues from the surrounding district, as well as the fashion scene of Camden, The Corner Studios by Diesel Living feature colour schemes of Scarlet Punk, Plum Rock and Toffee Techno, and reference local cultural icons such as Harry Potter’s owl, Hedwig, and the British bulldog, embodied in the form of a wireless speaker system.

In bringing the spaces to life, Chebaane worked with Italian manufacturer Moroso, selecting furniture from its Diesel Living collection – such as the the snug, Chubby Chic armchair – as well as creating bespoke pieces.

“Our Diesel Living collections have been harnessed to great effect by Henry to create the new ‘Hip Pop Britannia’ inspired lifestyle rooms at The Megaro,” comments Ryan Davison, Managing Director of Moroso UK & Ireland. “The nature and make up of the collection, as well as our unique philosophy in the creative process, allows designers to tell stories through our products – something we feel is unique to Moroso and this project is a fine example of that.”