

THE MEGARO
HOTEL.BAR.EATERY

Press kit





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The Megaro is an independent, spirited hotel, rebelling against the 'norm' in Kings Cross.



Exclusively situated in the heart of London.

The Megaro is just meters away from King's Cross and St. Pancras station, London's largest transportation crossroad and doors to the Eurotunnel.

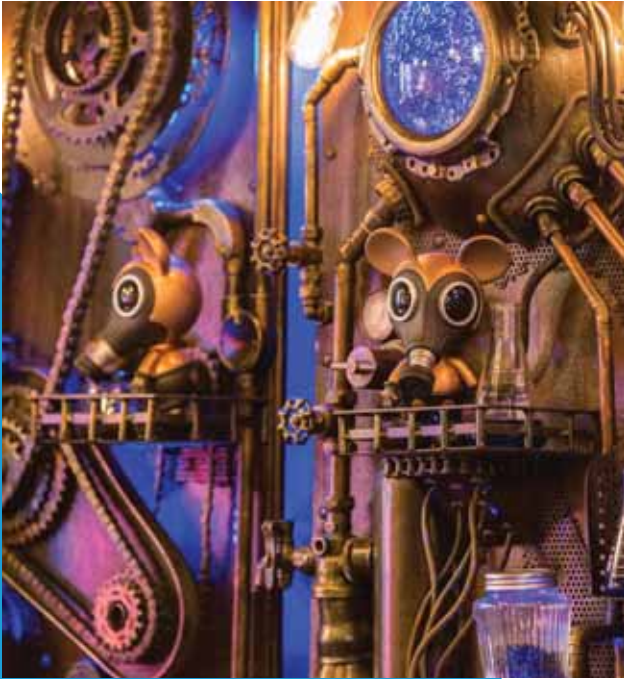
Its colourful mural is one of the largest ever designed in central London by street artist Remi Rough, making of The Megaro an iconic landmark in the area. The inside of this eccentric space has been created by designer Henry Chebaane in a whimsical line that brings art, history, music and sci-fi all together to create a unique universe.

The emblematic hotel is a one-of-a-kind property, both in terms of design and concept.

With an Italian heart lead by CEO and owner, Antonio Megaro, and a British influence of the rich and historic Camden borough, The Megaro blends both cultures to bring out the best of the Italian culinary essence and London's creative scenario.



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The charming property has a both a rebellious spirit and philosophy, which houses thirty-eight rooms, six junior suites, five suites, and eight apartments. Additionally, the hotel features a modern Italian eatery; a Dolce Vita inspired underground bar; meeting & private spaces; and a unique lobby with a bar area.

Minimix, also known as the largest minibar in the world, is inspired in a time-machine that travels from the Victorian age of the industrial Camden borough to the unknown futuristic plateau passing through the present where guests are checking in or simply enjoy a drink at the lobby bar. At the hotel, service is informal yet impeccable breaking the hospitality protocols.

Rooms are designed to continue this experience encouraging guests to expect the unexpected. From backstage concert inspired, to wine related or glamour touched rooms, different styles configures The Megaro inventory. Comfort is of the utmost importance, and the needs and requirements of travellers are well-understood. Hence the sizes of the rooms are considerably larger than average, and premium hospitality amenities ensuring always a relaxing stay

For travellers seeking more than just a room, the property provides the utmost unique experience within the heart of London. From comedy nights to live music sessions, The Megaro Bar fills its doors with some of the best entertainment in the city. Its location and services makes from this hotel the ideal destination to discover the city.

As part of St. Pancras Hotel Group – a hospitality collection in King's Cross that provides quality services and unique experiences. The Megaro also offers travellers and local communities the chance to join the fee-free KX Club. This is composed by a collective interested in travel, art, music and food. The KX club is where exclusive events, offers, and benefits are provided and exclusively communicated throughout the year.

Finally, the brand values run across all areas of the property. Environmental responsibility is a pillar of every action the business takes. From their own filtered water, to their strict biodegradable packaging policy, everyday (remove) there are further improvements, daily, in order to reduce to the wastage and carbon footprint the property produces. At The Megaro, these principles are, and have always been, basics for its future steps, and therefore have pioneered ecological actions within the hospitality industry.

Property specifications

38 Rooms | 6 Junior Suites | 5 Suites | 8 Apartments

Modern Italian all day dining eatery

Dolce Vita inspired underground bar

Largest minibar in the world



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Rooms, Suites and Apartments

Henry Chebaane, the designer behind some of St. Pancras Hotel Group properties, created The Megaro world within the 38 rooms, 6 Junior Suites, 5 Suites and 8 Apartments. These spaces are the epitome of contemporary design and comfort. Though still developing more outrageous concepts for some of the rooms, all accommodations exude a vibrant essence particular to the sources of inspiration for the designer.



The rooms are divided into designed rooms, and classic Megaro rooms.

Spread across the iconic building, the spacious accommodations feature premium and bespoke furniture from renowned brands like Diesel, and Danish designer Verner Panton. All rooms have an en-suite bathroom to unwind after a long day out in the city.

Finely curated amenities include sophisticated coffee-table books, Bluetooth bulldog-shaped speakers, and exclusive complimentary champagne saucers.

Whether guests are looking for a room that will give them 8 hours of undisturbed sleep after a long business day, or one to share with family and friends after a day around the city: business and leisure are both suitably catered for.



Groove Britannia Rooms

This is one of the Megaro Hotel's original design rooms. This is a fabulous choice for the guest who wants something different from their hotel stay. The room's theme is that of a theatrical sci-fi setting with textured surfaces in shades of silver. With a spacious room and living area, the Groove Britannia room features: super-fast Wi-Fi, a full Sky package, free water, Illy coffee, fresh milk in the fridge, magazines, a power shower, and toiletries.



Backstage Britannia Rooms

The stylised Backstage Britannia rooms are inspired by a range of eclectic influences; including fashion retail, live music, and cinematography. Each room is decorated in a palette of black, charcoal and silver, with acid-bright touches from the soft furnishings. Backstage Britannia rooms provide the latest in super-fast Wi-Fi, plus a full Sky package, complimentary water, Illy coffee, fresh milk in the fridge, magazines, a power shower, and toiletries.

Britannia Rose Rooms

Each Britannia Rose room has a warm, dramatic design scheme, in five shades of red and pink. Inspired by classic red grape varieties, one can appreciate the influences of Cabernet, Merlot, Pinot Noir, Sangiovese and Tempranillo. Rooms also come with super-fast Wi-Fi plus a full Sky package, complimentary water, Illy coffee, fresh milk in the fridge, magazines, a power shower, and toiletries.

Diesel Living Suites Rooms

Choose from one of three corner studios featuring stylish Diesel Living furniture. Each generously sized studio suite has been decorated in true rock-star style. Super-fast Wi-Fi, a full Sky package, complimentary water, Illy coffee, fresh milk in the fridge, magazines, a power shower, and toiletries come as standard.

Pop Diva Suites

For a touch of Dolce Vita glamour, Pop Diva Suites are designed and Champagne-themed. These opulent spaces feature iconic red and gold interiors, and sumptuous bathrooms. Ideal for an overnight stay, as well as day-hire for press events, fashion shoots and interviews. Super-fast Wi-Fi, a full Sky package, complimentary water, Illy coffee, fresh milk in the fridge, magazines, a power shower, and toiletries come as standard.





Megaro Double Deluxe

These traditional rooms offer an oversized standard accommodation, ideal for longer stays. Optimally located within the property, these rooms are the perfect choice for business trips or a home-like stay. For an upgraded residential atmosphere, the Megaro Double Deluxe room offers the premium amenities including super-fast Wi-Fi, a full Sky package, complimentary water, Illy coffee, fresh milk in the fridge, magazines, a power shower, and toiletries.

Megaro Junior Suites

Each Megaro junior suite has a spacious living area, a generous en-suite bathroom, and an occupancy of up to 4 guests per room. Styled with a sense of 'home', along with the feeling of a more private residence, the accommodation is an ideal space for social gatherings or family trips. The Megaro junior suites provide the latest in super-fast Wi-Fi plus a full Sky package, complimentary water, Illy coffee, fresh milk in the fridge, magazines, a power shower, and toiletries.

Apartments

The biggest accommodation spaces of the Megaro are located just meters away from the main building. Featuring a fully-equipped kitchen, large living area and a separate room, these accommodation spaces are perfect for larger gatherings or uninterrupted privacy during your stay. Apartments also come with super-fast Wi-Fi plus full a Sky package, complimentary water, Illy coffee, fresh milk in the fridge, magazines, a power shower, and toiletries.



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The Megaro Eatery

The Megaro Eatery is a powerhouse of the Italian kitchen, where the very best seasonal and local British products are transformed into a food journey, within our open kitchen.



Opening times:

Breakfast

Monday – Friday | 7 AM – 11 PM

Saturday – Sunday – Bank Holiday | 8 AM – 11 AM

Lunch & Dinner

Monday – Friday | 12 PM – 10 PM

Saturday – Sunday – Bank Holiday | 5 PM – 9 PM

The Eatery serves up an iconic breakfast concept, inviting guests to try their favourite breakfast combinations inside a succulent and freshly-baked golden bun. Gluten free options are available for those who still want to indulge in this morning guilt-free pleasure. Whilst the day goes on, the café area serves a blend of the best coffees and teas, along with all the Italian pastries you can imagine. Whilst enjoying your feast, guests cannot miss sitting back and relaxing next to the fresh living wall and enjoying the internal natural light.

Noon arrives and the Italian vibes kick in. Burrata Pugliese; grass-fed beef tartar; mascarpone and potato ravioli with octopus; sweet potato gnocchi with butter and sage; charred leeks with tangerine; and stuffed squid with cured egg yolk are just some of the dishes which compose the sharing-style menu that the restaurant offers. For fuller options, a sumptuous Fiorentina – the majestic beef-cut of the city of Florence – and the freshly caught Turbot are some of the mouth-watering mains that the Eatery offers. These are followed by the delicious Tiramisu and/or mini bomba: classics of the sweet Italian cuisine. The menu runs all day, and though dishes are the same, the dinner atmosphere takes a fun and intimate mood that provides guests with a new experience within the same venue.



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At the Megaro, we take care of the resources we use and we make sure that all ingredients are finely selected to ensure quality is always a priority. Our meat is curated in-house, and the pasta is always freshly made. Due to this, our menu may change due to seasonality.

To pair this Festa in one's (keep to the same tone used throughout the Press Kit. Don't suddenly address the reader) mouth, our beverage manager has finely selected an assortment (you were using "curated too often) of wines and spirits that will accompany one through the culinary journey for an authentic contemporary Italian experience.

Finally: bright, colourful, bold and fun are the basics of the ambience at The Megaro. No pretences and no protocols: your home away from home. Dropping classic tunes from all decades, the atmosphere is the perfect spot for a dinner with friends, a date, or a business lunch.





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The Megaro Bar

The Megaro Bar is an Italian Dolce Vita-inspired underground space known for its unique and original blends, and its sultry atmosphere.



Opening times:

Bar

Tuesday – Saturday | 5 PM – Late

Private Events

Monday – Sunday

Cocktails like Milano Torino, Bicicletta and Garibaldi are inspired in the Italian Dolce Vita, creating a unique collection of classic concoctions that ooze those timeless and glamorous times. With a special place on the menu, personal blends like the White Negroni or the Candy Negroni are created by our bar magicians, in-house. These are macerated for over two months with the finest herbs inside a handmade clay pot within our bar cellar. This brings out the most exquisite tones of each ingredient, creating our one-of-a-kind fusions, making your night one worth remembering.

Accompanying the refreshments, hand-picked classic Italian aperitivo bites carry guests through a journey to Italy. From the exemplary Parmigiano-Reggiano and Nocellara olives, to the classic bruschetta al Pomodoro or arancini with Buffalo mozzarella and anchovies, you can find the real taste of Italy without moving from the heart of London.

At The Megaro Bar, the entertainment doesn't end there. Live music sessions, comedy nights, and parties are part of La Dolce Vita essence. Finally, to pair with its peculiarity, the charismatic velvety red curtains and cinema vintage chairs complete the experience, inviting guests to a journey to the past.